

What is a Social Network?
"Social Network"

Social Network is a group of people who are connected to each other in some way. It can be a group of friends, family, or colleagues. Social networks can be used to share information, support, and resources. They can also be used to build a brand and reach a wider audience. Social networks are becoming increasingly important in the digital age, and they are a key part of many marketing strategies.

Social Media is a type of social network that is used to share information and connect with others. It includes platforms like Facebook, Twitter, and LinkedIn. Social media is a powerful tool for building a brand and reaching a wide audience. It allows businesses to engage with their customers and build a community around their brand. Social media is also a great way to share information and connect with others who share your interests.

Word of Mouth vs. Social Media

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