



word of mouth (Word of Mouth) is a form of communication that is spread through personal communication. It is often considered the most powerful and credible form of advertising, as it comes from a trusted source. Word of mouth can be spread through face-to-face conversations, phone calls, or even social media. It is a natural and organic process that can be difficult to control, but it is also one of the most effective ways to reach a target audience.

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What is a Social Network?
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Social Network is a group of people who are connected to each other through a common interest or activity. It can be a group of people who meet in person, or it can be a group of people who interact online. Social networks can be used for a variety of purposes, including socializing, sharing information, and promoting a business. In fact, 24% of people use social networks to promote their business. Social networks can also be used to build a brand and to reach a wider audience.

Social Media is a form of communication that allows people to interact with each other online. It includes platforms like Facebook, Twitter, and LinkedIn. Social media can be used for a variety of purposes, including socializing, sharing information, and promoting a business. In fact, 70% of people use social media to promote their business. Social media can also be used to build a brand and to reach a wider audience.

What is the difference between social media and social networks?

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